

SIDDHARTHA SATYARTHI

Product Manager

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SUMMARY

Product Manager and Product Owner with 4+ years of experience defining product vision, market strategy, and go-to-market strategy across B2B SaaS, XR/VR, EdTech, and AI/Emerging Tech domains. Track record of leading cross-functional teams, managing complex stakeholder landscapes, and delivering customer-centric product roadmaps that drive measurable business outcomes. Analytical and detail-oriented, with strong communication, negotiation, and influencing skills — experienced at aligning engineering, operations, sales, and design stakeholders around a unified product strategy. Built and shipped three live AI and web products independently, growing a combined base of 250+ monthly active users. Expert in OKR/KPI management, competitive analysis, risk-aware product planning, data-driven decision-making, and end-to-end product lifecycle ownership.

WORK EXPERIENCE

Product Manager | [Nasscom Foundation](#) | Noida, India

June 2024 – Present

- Defined product vision, market strategy, roadmap, and go-to-market strategy for 500+ early-stage startup products across 20+ cohorts, driving 20+ successful incubations and accelerating market entry for student entrepreneurs.
- Validated product-market fit for 170+ products by identifying customer needs through structured user research, discovery sessions, and competitive analysis, enabling evidence-based pivot decisions and actionable growth strategies.
- Owned the end-to-end product development lifecycle for 170+ products using JIRA and Notion, mitigating procurement and delivery risks across 1,000+ components and 100+ purchase orders, reducing bottlenecks by 25% and ensuring on-time product launches.
- Presented product vision and roadmap updates to diverse stakeholder groups across 100+ workshops and OKR-setting sessions, influencing decision-making and building analytical and growth strategy capabilities for 500+ early-stage founders.

Product Manager | [Goldenflitch](#) | Gurugram, India (Remote)

September 2023 – March 2024

- Directed end-to-end product development lifecycle of a Unity-based Digital Twin VR solution using Agile/Scrum in JIRA, owning sprint planning, user stories, and acceptance criteria for industrial IoT hardware-software integration.
- Boosted VR product performance by 20% through data-driven UX optimization and technical requirement prioritization, directly increasing customer satisfaction and product retention.
- Orchestrated interdisciplinary engineering and design teams around product requirements, success metrics, and technical specifications, delivering seamless hardware-to-software data integration on schedule.

Associate Product Manager | [Grappus](#) | Gurugram, India

November 2022 – August 2023

- Owned and prioritized feature roadmap for telecom clients using Agile/Scrum, negotiating scope trade-offs and aligning business objectives with user needs to ensure consistent value delivery across multiple product lines.
- Established and tracked product KPIs and OKRs using Mixpanel and Amplitude to measure success, identify improvement opportunities, and drive product iteration across multiple concurrent client engagements.
- Unified 30+ professionals spanning engineering, design, and business stakeholders, ensuring alignment on sprint goals, release milestones, and delivery standards across all product workstreams.
- Groomed product backlog in JIRA, authored user stories, and ran Agile sprint ceremonies, improving team velocity and delivery predictability across the full SDLC.

Technical Lead – Product Development | [Mobiloit Technologies Pvt. Ltd.](#) | Delhi, India

January 2022 – October 2022

- Spearheaded product strategy and technical execution for Mobiloit's Metaverse Office and Multiplayer Car Race Game, integrating Unity and Blockchain for immersive web-based experiences.
- Accelerated WebGL performance by 30–50% FPS efficiency and cut load times by 2–4x through iterative technical optimization, directly boosting user engagement and retention metrics.
- Synchronized 10+ professionals across engineering, design, and blockchain teams using Agile methodology, delivering all product milestones as planned and within scope.

Product Lead – VR Solutions | [Neo Marche](#) | London, UK (Remote)

August 2021 – June 2022

- Launched VR Try-On and Kiosk application at London Fashion Week, achieving 3,000+ user engagements and validating market fit for a virtual fashion retail experience.
- Elevated UX comfort by 15% and cut processing load by 20% through iterative usability testing, customer feedback analysis, and performance optimization, enhancing product usability and onboarding completion rates.
- Designed and deployed an interactive VR onboarding tutorial using Meta Oculus, cutting user time-to-value and accelerating new user activation through structured onboarding design.

PROJECTS

TextLift | textlift.space | AI SaaS | Solo Founder

2025 – Present

- Grew TextLift to 50+ Monthly Active Users organically with zero paid marketing, designing and shipping a 6-tool AI-powered text analysis SaaS — AI Detection, Text Cleaner, Originality Check, Writing Suggestions, Text Humanizer, and AI Rewriter.
- Integrated multi-model LLM support (OpenAI, Claude, Gemini, Grok) with a privacy-first, in-memory architecture and BYOK (Bring Your Own Key) feature, improving product stickiness and user retention.

Cupid's Code | cupidscode.netlify.app | Consumer Web App | Solo

February 2025

- Shipped a seasonal consumer product achieving 200+ peak users, validating rapid go-to-market execution for time-bound product launches.

Couryr | couryr.netlify.app | Privacy Tech | Solo

2025

- Built and launched a zero-trace, end-to-end encrypted peer-to-peer file transfer product with no server storage, applying a privacy-first product design philosophy.

SKILLS

Product Management: Product Strategy, Market Strategy, Roadmap Planning, Go-to-Market Strategy, Product-Market Fit, Customer Needs Analysis, Customer Discovery, User Research, Competitive Analysis, Backlog Prioritization, User Story Mapping, A/B Testing, OKR/KPI Management, Product-Led Growth, Stakeholder Management, Stakeholder Influence, Negotiation, Product Owner, Feature Prioritization, Risk Management, Business Acumen, ROI Analysis, Product Lifecycle Management, Product Vision, Product Development Process, Agile/Scrum, Kanban, SAFe, Design Thinking, Sprint Planning, SDLC, Communication Skills, Presentation Skills, Analytical Thinking, Problem-Solving, Detail-Oriented, Cross-Functional Leadership

Tools & Analytics: JIRA, Asana, Notion, Confluence, Linear, Figma, Miro, FigJam, Mixpanel, Amplitude, Tableau, PowerBI, Google Analytics, SQL, Git

Technical & AI: React, Node.js, TypeScript, Unity, WebGL, PostgreSQL, Supabase, Firebase, MongoDB, System Design, LLM Integration (GPT, Claude, Gemini, Grok), Generative AI, Agentic AI, RAG Systems, Prompt Engineering, AI-Powered Product Development, XR/VR/AR, Spatial Computing

EDUCATION

MBA – Information Technology & Operations | [Delhi University](#)

2023–2025 | GPA: 7.0/10

B.Tech – Computer Science | [Guru Gobind Singh Indraprastha University](#)

2017–2021 | GPA: 7.14/10

AWARDS

- **SIH 2023 Winner – Ministry of Ayush:** Recognized for innovation in social impact product development.
- **3rd Place, HackAIThon** – Reskill & SRIT, Jabalpur.
- Mentored 50+ hackathons and delivered 30+ workshops on product development and emerging technologies.
- **Unity Student Ambassador:** Organized 5+ campus workshops on game development and XR for 50+ developers.